

Four Ways to Increase Stakeholder Engagement



SHARED VISION

Collaborate with stakeholders to identify and define the engagement's purpose and desired goals.



ACTIONABLE EXPECTATIONS

Establish how success will be measured, set a realistic timeframe, and outline responsibilities.



EFFECTIVE COMMUNICATION

Ensure timely and transparent information to build mutual trust and ultimately achieve shared goals.



ROBUST ACCOUNTABILITY

Regularly monitor, evaluate, and report on outcomes. Highlight wins and address issues that arise.