

Four Ways to Increase Stakeholder Engagement



SHARED VISION

Collaborate with stakeholders to identify and define the engagement's purpose and desired goals.



ACTIONABLE EXPECTATIONS

Establish how success will be measured, set a realistic timeframe, and outline responsibilities.



CONSISTENT COMMUNICATION

Ensure a transparent flow of information to build mutual trust and ultimately achieve shared goals.



ROBUST ACCOUNTABILITY

Regularly monitor, evaluate, and report on outcomes. Highlight wins and address issues that arise.